



all lines lead

Our founders, Joan and Owen Maxwell, started Regulator in an abandoned A&P Grocery Store in Edenton, North Carolina, when they were just 28 and 30 years old. Day after day, and night after night, they built a full-scale model of the first Regulator 26 by hand, personally testing and tweaking every little detail until they knew it was right. This was the beginning of a commitment to detail and consistency that continues today with an incredible team of experts in our state-of-the-art manufacturing facility in Edenton... just down the street from the old A&P.







Joan fielding orders in her first real office at the factory



Testing the ride of the first Regulator 26





Joan in our factory supporting team members today





Testing out the in-deck fishbox



Joan, Owen & Buddy enjoying time on the water Left: Our team tests and installs the first liner

always

Since day one, quality has been at the core of our Legendary Ride. We don't cut corners. We don't compromise. And our founding principles remain the same today as they did then: consistency in every build. That's why renowned Naval Architect Lou Codega still designs every one of our boats. It's also why we plan every detail, ensuring quality before delivery. Above deck, that means the features, fit and finish that give you the comfort you deserve. Below deck, it means stability without sacrificing speed. It all adds up to a center console sportfisher built to handle the unpredictable offshore environment with ease.







all about

Quality isn't just about one thing—it's the space where design, functionality, and durability come together. The tests we run, the processes we maintain, and the enhancements we make are made with purpose. That's why our manufacturing processes have been certified at the highest levels, delivering incredible resale value and a warranty redemption that is consistently less than 1%.

"As my boat was built, I received the equivalent of nautical sonograms from the factory with each stage of construction. The hull being pulled from the mold, the stringer, hull, liner and deck cap being put in place. I got choked up as the shrink wrap was removed, realizing that this beautiful piece of engineering was mine." — Regulator 23 Owner Frank Saccente









REGULA NATION

Join Regulator fans & owners on Instagram, Facebook YouTube



















Our customer support team
is here to make sure each and
every owner gets the best
Regulator ride, and everything
that goes along with it.
Have a question about your
equipment? Call us. Suggestion
to make your experience better?
Tell us. Our team of experts is
here to listen, and we're always
working to give you more.











Specifications, standards, options, and availability are accurate at time of printing and subject to change.

Please see your dealer for details, or contact us for more information.

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WE BUILD THE BEST CENTER CONSOLE SPORTFISHING BOATS WITH PEOPLE, PROCESSES, AND RESOURCES TO HONOR GOD.



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